

# Next Deadline for Classifieds: August 4

**INSTRUCTIONS:** Type or neatly print your ad exactly as you wish it to appear. Regular type is 75 cents per word, bold type is \$1.50 per word. Add up the total cost of our ad. If you wish your ad to appear in more than one issue, multiply the number of times you wish your ad to run times the cost of the ad. If you run the same ad copy for 6 consecutive issue, you can deduct a 10 percent discount from the total; 16 times deduct 15 percent; 26 times, de-duct 20 percent. \$10 minimum on all ads.

## **BT/SF CLASSIFIED REPLY BOX MAIL PICK-UP OR FORWARDING:**

If you do not have a PO Box and do not wish to use your name, address or phone number in your Classified ad, you may rent a BT/SF Classified Reply Box for \$15. Mail forwarded daily. Boxes remain active for two months.

**AD COPY DEADLINE** is Monday afternoon at 5pm the week of publication. All ad copy must reach us by that date. No exceptions. Ads cannot be taken over the phone. All ads must be prepaid. No refunds. Changes in ongoing ad copy cost \$5 each in addition to any cost for extra words.

### **MAIL COUPON TO:**

Bay Times San Francisco  
PO Box 410386  
San Francisco  
CA 94141-0386

Or Fax to 415-503-1389

Or E-mail information to:  
classifieds@sfbaytimes.com

Suggested Category \_\_\_\_\_

Ad Copy \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

NOTE: Web addresses and phone numbers count for 2 words each

\_\_\_ Check here if you wish to order a Bay Times Classified Reply Box

\_\_\_ number of words bold type at \$1.50 per word.....= \_\_\_\_\_

\_\_\_ number words regular type at 75 cents per word.....= \_\_\_\_\_

COST OF ONE INSERTION.....= \_\_\_\_\_

\_\_\_ Number of insertions:

    Multiply by cost of one insertion for total cost of ad.....= \_\_\_\_\_

DISCOUNTS for 6 or more insertions: subtract 10% of total cost of ad.....= \_\_\_\_\_

    For 16 or more insertions: subtract 15% of total cost of ad.....= \_\_\_\_\_

    For 26 or more insertions: subtract 20% of total cost of ad.....= \_\_\_\_\_

TOTAL COST OF AD INCLUDING ANY DISCOUNT.....= \_\_\_\_\_

\_\_\_ Enclose \$15 for Classified Reply Box (includes mail forwarding).....= \_\_\_\_\_

TOTAL ENCLOSED.....= \_\_\_\_\_

METHOD OF PAYMENT: \_\_\_ Check \_\_\_ VISA \_\_\_ MasterCard \_\_\_ AmEx

Card # \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Card Exp. Date: \_\_\_\_\_ Card Security Code: \_\_\_\_\_

Card Name (print) \_\_\_\_\_

Auth. Signature \_\_\_\_\_

CardAddress \_\_\_\_\_

City \_\_\_\_\_ State/Zip \_\_\_\_\_

Phone \_\_\_\_\_